

Force Motors reports a 59% growth in domestic wholesales in November 2025

Records a 23% rise in domestic wholesales during April to November 2025 when compared to the same period last year

	Nov-24	Nov-25	YOY Growth
Domestic	1736	2765	59%
Export	149	118	-21%*
Total	1885	2883	53%

**The company has discontinued production of three-wheelers & tractors*

Pune, 1st December 2025: Force Motors Limited, India’s largest van maker and a leading automotive manufacturer, reported a strong **59% year-on-year growth in domestic wholesale for November 2025**, when compared to the corresponding period in 2024.

The surge was led by the rapid scaling of the Urbania and the Trax platforms, both of which now contribute a significantly higher share to overall volumes. Trax, in particular, has benefited from the recent GST rationalisation on rural mobility categories, which has improved affordability and accelerated replacement demand across key rural and semi-urban markets.

Traveller, the company’s flagship people-mobility platform, continues to anchor volumes with steady consistency and healthy year-to-date growth, while the Monobus recorded sustained traction through increased institutional and state transport requirements.

For April to November 2025, Force Motors registered a 23% year-to-date growth, driven by strong adoption of new-generation platforms and improved demand across core customer segments.

Commenting on the month’s performance, **Mr. Prasan Firodia- Managing Director, Force Motors** said, “We are pleased with the sustainable growth in our domestic sales, which reflects the strong customer confidence in our range of reliable and robust vehicles. While domestic wholesales grew by 59% year-on-year in November 2025, overall volumes were moderated by expected fluctuations in export dispatches, which typically vary based on shipment cycles across international markets. Despite this, total wholesales still registered a strong 53% year-on-year increase, underscoring the company’s resilient growth trajectory”.

The company continues to see rising demand across key sectors including rural transportation, staff carriers, and goods movement. As infrastructure development and last-mile mobility continue to grow in importance across India, Force Motors remains committed to innovation and customer satisfaction, ensuring durable performance and low total cost of ownership.

ABOUT FORCE MOTORS LIMITED: INDIA’S LARGEST VAN MAKER

Founded in 1958 by Shri N. K. Firodia, Force Motors Limited was established with a vision to provide affordable, reliable, and efficient transportation for the masses. Today, it stands as a fully integrated automobile company specializing in the engineering, development, and manufacture of vehicles, aggregates, and components.

The company operates five state-of-the-art manufacturing units across India, employs over 10,000 people, and is led by Dr. Abhay Firodia. Its advanced R&D center in Pune, supported by a design team of over 1,000 experts, is regarded as one of the finest in the country.

Force Motors is a versatile automotive company with the capability to cater to diverse international markets by offering customized, country-specific solutions. Its formidable product range spans light commercial vehicles and multi-utility vehicles, and its export presence extends to the Middle East and Gulf region, Asia, Latin America, and Africa.

Force Motors has built strong relationships with global automotive leaders by consistently delivering high-quality engines and components.

Mercedes-Benz and BMW assigned Force Motors the responsibility of producing and testing engines for all cars and SUVs manufactured in India. Every Mercedes-Benz car and SUV made in India is powered by an engine produced at Force Motors in Chakan Pune.

Similarly, Force Motors' world-class factory in Chennai, built to BMW's exacting standards, powers every BMW car and SUV made in the country.

Force MTU Power Systems Pvt. Ltd. is a joint venture between Force Motors and Rolls-Royce Power Systems AG. The venture specializes in producing 10 and 12-cylinder Series 1600 engines, ranging from 545 hp to 1050 hp, at its manufacturing facility in Chakan, Pune. These engines are supplied globally for power generation and underfloor rail applications

PRODUCTS AND INNOVATION

Force Motors offers solutions for both passenger and goods transport, with its **Traveller and Trax** ranges leading their respective segments. The Traveller stands out as a benchmark in efficiency and reliability, while the rugged Trax caters to challenging terrains.

Force Motors has introduced **Urbania**, a new ground-up modular monocoque passenger van platform, marking the beginning of a **Premium Shared Mobility** segment for domestic and export markets. After establishing a strong foothold in India, Urbania is now expanding into key markets across the globe.

The **Force Traveller Monobus** is an efficient mid-size bus designed for safe and reliable passenger travel. Its monocoque body enhances stability, comfort and fuel efficiency, making it a preferred choice for transportation.

The **Force Gurkha** in 3-door and 5-door variants is known for its rugged build and off-road capabilities. It is built to conquer the toughest terrains with ease. Designed for adventure, it delivers durability, power, and unmatched all-terrain performance.

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